



The Hispanic Alliance coordinates community partnerships to address complex issues at a systemic level in four priority areas:



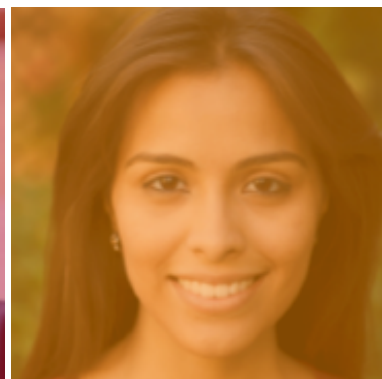
As a corporate member you will have access to reliable information, data and best practices to reach the Hispanic community.

The Hispanic Alliance (HA) convenes the largest collaborative network working to advance Hispanic communities across the Upstate. Created from and for collaboration, our network is consistently building a bridge of communication and understanding between Hispanics/Latinos and the broader community.

The Hispanic population reached nearly 42,000 (or 8.8% of the total population) in Greenville County in 2014. This is an increase of nearly 1,300% from 3,000 people (less than 1%) in 1990. Latinos in Greenville County are ethnically and racially diverse. 57% are native to the US, and 24% are naturalized citizens. Compared to the general Greenville population, Latinos are young. In fact, 11% of Hispanics in Greenville are under five years old, compared with 6.5% of the general Greenville County population. Of the Latinos under 18 years of age, 94% are native to the US.

With the exponential growth of the Latino population in this area over the past several years, the rich opportunities deriving from increased cultural awareness and economic development in this community are an important part of the overall growth of the Upstate South Carolina region. We welcome the opportunity to collaborate with you to build a promising future for our community together.

Partnering with the Hispanic Alliance will give your organization the competitive edge to meet the needs of the largest emerging population!



CORPORATE MEMBERSHIPS



PLATINUM | \$10,000

1. Recognition as a supporter of Hispanics/Latinos through listing as a "Corporate Member" on Hispanic Alliance (HA):
 - Website
 - Marketing materials
 - Brochures
 - Press releases
2. Use of the Hispanic Alliance member logo on your marketing materials – a recognized sign of your support for Hispanics/Latinos.
3. Active participation in Monthly Networking Meetings as a MAJOR SPONSOR with other community leaders, standing committees and full engagement in community initiatives sponsored by the Hispanic Alliance.
4. Enhancement of your organization's effectiveness in impacting the Hispanic/Latino community through capacity-building and leadership development.
5. Utilization of the Hispanic Alliance as a vehicle to reach the Hispanic/Latino community.
6. Participation in networking and information-sharing on best practices, latest research and issues and concerns critical to the Hispanic/Latino community.
7. Association with a premier leadership organization in the community.
8. Complimentary tickets to the Hispanic Alliance's premier "La Fiesta" event (table of eight).
9. Complimentary invitation to the annual Hispanic Heritage Month Kick-off Party.

GOLD | \$7,500

1. Recognition as a supporter of Hispanics/Latinos through listing as a "Corporate Member" on Hispanic Alliance:
 - HA website
 - HA brochures
2. Use of the Hispanic Alliance member logo on your marketing materials – a recognized sign of your support for Hispanics/Latinos.
3. Active participation as a SPONSOR in Monthly Networking Meetings with other community leaders.
4. Utilization of the Hispanic Alliance as a vehicle to reach the Hispanic/Latino community.
5. Participation in networking and information-sharing on best practices, latest research and issues and concerns critical to the Hispanic/Latino community.
6. Association with a premier leadership organization in the community.
7. Six (6) Complimentary tickets to the Hispanic Alliance's premier "La Fiesta" event.
8. Complimentary invitation to the annual Hispanic Heritage Month Kick-off Party.

SILVER | \$5,000

1. Recognition as a supporter of Hispanics/Latinos through listing as a "Corporate Member" on Hispanic Alliance (HA):
 - HA website
2. Utilization of the Hispanic Alliance as a vehicle to reach the Hispanic/Latino community.
3. Participation in networking and information-sharing on best practices, latest research and issues and concerns critical to the Hispanic/Latino community.
4. Active participation in Monthly Networking Meetings as a CONTRIBUTOR with other community leaders
5. Association with a premier leadership organization in the community.
6. Four (4) Complimentary tickets to the Hispanic Alliance's premier "La Fiesta" event.

BRONZE | \$2,500

1. Utilization of the Hispanic Alliance as a vehicle to reach the Hispanic/Latino community.
2. Participation in networking and information-sharing on best practices, latest research and issues and concerns critical to the Hispanic/Latino community.
3. Association with a premier leadership organization in the community.
4. Active participation in Monthly Networking Meetings as a CORPORATE MEMBER with other community leaders.
5. Two (2) Complimentary tickets to the Hispanic Alliance's premier "La Fiesta" event.