



# La Fiesta | SPONSORSHIP OPPORTUNITIES

## \$15,000 | Padrino (Presenting Sponsor) - SOLD

- ◆ Recognition on all pre-event and on-site marketing efforts in English and Spanish including ads in local media, press releases, website, social media, invitation and program
- ◆ Opening remarks at event
- ◆ Company highlighted in quarterly newsletters and in Annual Report
- ◆ 2 Tables (16 tickets) and at the event with recognition signage on tables
- ◆ Special acknowledgement from the podium during the event
- ◆ Logo and hyperlink on the event page of our website

## \$7,500 | Benefactor (Award Presenter and HHM Sponsor)

- ◆ Recognition on all pre-event and on-site marketing efforts including ads in local media, press releases, website, social media, invitation, program and all event signage
- ◆ Company highlighted in quarterly newsletters and in Annual Report
- ◆ 1 Table (8 Tickets) at the event with recognition signage on table
- ◆ Special acknowledgement from the podium during the event
- ◆ Logo and hyperlink on the event page of our website

## \$5,000 | Líder (Award Presenter)

- ◆ Recognition on all pre-event and on-site marketing efforts including press releases, website, social media, invitation, program and all event signage
- ◆ Company highlighted in quarterly newsletters and in Annual Report
- ◆ 1 Table (8 Tickets) and reserved seating at the event with recognition signage on table
- ◆ Special acknowledgement from the podium during the event
- ◆ Logo and hyperlink on the event page of our website

## \$ 2,500 | Socio (Partner)

- ◆ Recognition as “Socio Sponsor” on limited pre-event and on-site marketing efforts including website, social media, invitation, program and event signage
- ◆ Company highlighted in Annual Report
- ◆ 1 Table (8 Tickets) at the event with recognition signage on table
- ◆ Logo and hyperlink on the event page of our website

## \$1,500 Anfitrión de Mesa (Table Sponsor)

- ◆ Recognition on invitations and program
- ◆ 1 Table (8 seats)

## Padrino & Benefactor Additional Benefits:



**SEP 15 - OCT 15**

- ◆ Official Sponsor of Hispanic Heritage Month (HHM) 2017
- ◆ HHM Opening Night Presenter
- ◆ Recognition on official website and all marketing efforts
- ◆ Op-ed in partnership with Hispanic Alliance

Deadline for logo inclusion on printed invitations: March 10 / programs: April 21